



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

Advertiser	Heck, Joe for Congress
Product	JOE HECK 4 CONGRESS
Estimate Number	2690

Invoice #	106602-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106602
Alt Order #	06852462
Deal #	
Order Flight	09/17/12 - 09/30/12

**Billing Address:**

Strategic Media Placement, Inc.  
 Attention: Accounts Payable  
 7669 Stagers Loop  
 Delaware, OH 43015

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a								
					09/17/12 to 09/23/12	4x	MTWTF--				
	KSNV			M	09/17/12	:30	6:21 AM	TVGENHECK1205H Medi car	\$450.00		1
	KSNV			Tu	09/18/12	:30	6:40 AM	TVGENHECK1205H Medi car	\$450.00		2
	KSNV			W	09/19/12	:30	6:50 AM	TVGENHECK1205H Medi car	\$450.00		3
	KSNV			Th	09/20/12	:30	6:12 AM	TVGENHECK1205H Medi car	\$450.00		4
					09/24/12 to 09/30/12	4x	MTWTF--				
	KSNV			M	09/24/12	:30	6:50 AM	TVGENJH12NSH No Shame	\$450.00		7
	KSNV			Tu	09/25/12	:30	6:26 AM	TVGENJH12NSH No Shame	\$450.00		5
	KSNV			W	09/26/12	:30	6:42 AM	TVGENJH12NSH No Shame	\$450.00		6
	KSNV			Th	09/27/12	:30	6:50 AM	TVGENJH12NSH No Shame	\$450.00		8
2	KSNV	Today Show	658a-9am								
					09/17/12 to 09/23/12	5x	MTWTF--				
	KSNV			M	09/17/12	:30	8:44 AM	TVGENHECK1205H Medi car	\$550.00		1
	KSNV			Tu	09/18/12	:30	8:48 AM	TVGENHECK1205H Medi car	\$550.00		3
	KSNV			W	09/19/12	:30	8:37 AM	TVGENHECK1205H Medi car	\$550.00		4
	KSNV			Th	09/20/12	:30	7:27 AM	TVGENHECK1205H Medi car	\$550.00		2
	KSNV			F	09/21/12	:30	8:45 AM	TVGENHECK1205H Medi car	\$550.00		5
					09/24/12 to 09/30/12	5x	MTWTF--				
	KSNV			M	09/24/12	:30	8:43 AM	TVGENJH12NSH No Shame	\$550.00		6
	KSNV			Tu	09/25/12	:30	8:27 AM	TVGENJH12NSH No Shame	\$550.00		8
	KSNV			W	09/26/12	:30	8:00 AM	TVGENJH12NSH No Shame	\$550.00		7
	KSNV			Th	09/27/12	:30	8:59 AM	TVGENJH12NSH No Shame	\$550.00		9
	KSNV			F	09/28/12	:30	7:28 AM	TVGENJH12NSH No Shame	\$550.00		10
3	KSNV	M-F Early News	5-630p								
					09/17/12 to 09/23/12	5x	MTWTF--				

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 Attention: Accounts Payable  
 7669 Stagers Loop  
 Delaware, OH 43015

Advertiser	Heck, Joe for Congress
Product	JOE HECK 4 CONGRESS
Estimate Number	2690

Invoice #	106602-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106602
Alt Order #	06852462
Deal #	
Order Flight	09/17/12 - 09/30/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
3	KSNV	M-F Early News	5-630p									
	KSNV			M	09/17/12	:30		6:24 PM	TVGENHECK1205H Medi car	\$725.00		5
	KSNV			Tu	09/18/12	:30		5:11 PM	TVGENHECK1205H Medi car	\$725.00		3
	KSNV			W	09/19/12	:30		5:15 PM	TVGENHECK1205H Medi car	\$725.00		1
	KSNV			Th	09/20/12	:30		6:26 PM	TVGENHECK1205H Medi car	\$725.00		4
	KSNV			F	09/21/12	:30		5:18 PM	TVGENHECK1205H Medi car	\$725.00		2
				09/24/12 to 09/30/12	5x	MTWTF--						
	KSNV			M	09/24/12	:30		6:11 PM	TVGENJH12NSH No Shame	\$725.00		6
	KSNV			Tu	09/25/12	:30		6:29 PM	TVGENJH12NSH No Shame	\$725.00		9
	KSNV			W	09/26/12	:30		6:15 PM	TVGENJH12NSH No Shame	\$725.00		7
	KSNV			Th	09/27/12	:30		5:23 PM	TVGENJH12NSH No Shame	\$725.00		8
	KSNV			F	09/28/12	:30		5:15 PM	TVGENJH12NSH No Shame	\$725.00		10
4	KSNV	M-F Wheel of Fortune	7-730pm									
				09/17/12 to 09/23/12	3x	M-W-F--						
	KSNV			M	09/17/12	:30		7:24 PM	TVGENHECK1205H Medi car	\$725.00		1
	KSNV			W	09/19/12	:30		7:19 PM	TVGENHECK1205H Medi car	\$725.00		2
	KSNV			F	09/21/12	:30		7:17 PM	TVGENHECK1205H Medi car	\$725.00		3
				09/24/12 to 09/30/12	3x	M-W-F--						
	KSNV			M	09/24/12	:30		7:08 PM	TVGENJH12NSH No Shame	\$725.00		5
	KSNV			W	09/26/12	:30		7:17 PM	TVGENJH12NSH No Shame	\$725.00		4
	KSNV			F	09/28/12	:30		7:19 PM	TVGENJH12NSH No Shame	\$725.00		6
5	KSNV	Face to Face w/ J. Raiston	730-758pm									
				09/17/12 to 09/23/12	5x	MTWTF--						
	KSNV			M	09/17/12	:30		7:54 PM	TVGENHECK1205H Medi car	\$400.00		1
	KSNV			Tu	09/18/12	:30		7:53 PM	TVGENHECK1205H Medi car	\$400.00		3
	KSNV			W	09/19/12	:30		7:52 PM	TVGENHECK1205H Medi car	\$400.00		2

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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
5	KSNV	Face to Face w/ J.Ralston	730-758 pm									
	KSNV			Th	09/20/12	:30	7:47 PM		TVGENHECK1205H Medi car	\$400.00		4
	KSNV			F	09/21/12	:30	7:48 PM		TVGENHECK1205H Medi car	\$400.00		5
				09/24/12 to 09/30/12	5x	MTWTF--						
	KSNV			M	09/24/12	:30	7:48 PM		TVGENJH12NSH No Shame	\$400.00		6
	KSNV			Tu	09/25/12	:30	7:33 PM		TVGENJH12NSH No Shame	\$400.00		8
	KSNV			W	09/26/12	:30	7:52 PM		TVGENJH12NSH No Shame	\$400.00		9
	KSNV			Th	09/27/12	:30	7:52 PM		TVGENJH12NSH No Shame	\$400.00		7
	KSNV			F	09/28/12	:30	7:45 PM		TVGENJH12NSH No Shame	\$400.00		10
6	KSNV	M-F News 3 at Eleven	11pm-1135pm									
				09/17/12 to 09/23/12	4x	MTWT---						
	KSNV			M	09/17/12	:30	11:22 PM		TVGENHECK1205H Medi car	\$750.00		1
	KSNV			Tu	09/18/12	:30	11:19 PM		TVGENHECK1205H Medi car	\$750.00		2
	KSNV			W	09/19/12	:30	11:30 PM		TVGENHECK1205H Medi car	\$750.00		3
	KSNV			Th	09/20/12	:30	11:12 PM		TVGENHECK1205H Medi car	\$750.00		4
				09/24/12 to 09/30/12	4x	MTWT---						
	KSNV			M	09/24/12	:30	11:26 PM		TVGENJH12NSH No Shame	\$750.00		5
	KSNV			Tu	09/25/12	:30	11:21 PM		TVGENJH12NSH No Shame	\$750.00		7
	KSNV			W	09/26/12	:30	11:34 PM		TVGENJH12NSH No Shame	\$750.00		8
	KSNV			Th	09/27/12	:30	11:34 PM		TVGENJH12NSH No Shame	\$750.00		6
7	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm									
				09/17/12 to 09/23/12	2x	-----SS						
	KSNV			Sa	09/22/12	:00				\$750.00	Unresolved	1
	KSNV			Su	09/23/12	:30	11:27 PM		TVGENJH12NSH No Shame	\$750.00		2
				09/24/12 to 09/30/12	2x	-----SS						

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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
7	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm									
	KSNV			Sa	09/29/12	:00				\$750.00	Unresolved	4
	KSNV			Su	09/30/12	:30				\$750.00		3
8	KSNV	Saturday Today	7a-9am									
	KSNV			Sa	09/29/12	:00				\$225.00	Unresolved	2
	KSNV			Su	09/30/12	:00				\$225.00		1
9	KSNV	Sunday Today	7a-8am									
	KSNV			Sa	09/29/12	:00				\$225.00	Unresolved	2
	KSNV			Su	09/30/12	:00				\$225.00		1
11	KSNV	Friday Prime 10-11pm	10-11pm									
	KSNV			F	09/28/12	:30				\$1,400.00		1
12	KSNV	Dr Phil	3-4p									
	KSNV			W	09/19/12	:30				\$450.00		1

Aired Spots

57

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**Delaware, OH 43015**

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<u>Gross Total</u>	<b>\$34,275.00</b>	
<u>Agency Commission</u>	<b>\$5,141.25</b>	
<u>Net Amount Due</u>	<b>\$29,133.75</b>	<u>Payment Terms 30 Days</u>

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